



SIGNATURE
COLLECTION

by BEST WESTERN

SEATTLE, WA



A Collection of Hotels Each With Their Own Style & Personality

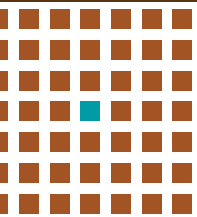
Sense of Place for an Exceptional Stay.

RECEPTION

SEATTLE, WA



The BW Signature Collection® by Best Western continues the rich history of providing guests with unique and local hotel experiences set up by Best Western® Hotels & Resorts. This collection of carefully selected upper midscale hotels in primary and secondary markets share our commitment to delivering an exceptional and unique travel experience to guests around the world. Supported by an experienced brand with a history of success, BW Signature Collection by Best Western provides independent hoteliers the opportunity to retain their individuality while harnessing the power of a global hospitality powerhouse.



Where Value
Goes Hand in
Hand With Qual-
ity, Service and
Convenience

ARROYO GRANDE, CA



JUNEAU, AK



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HOTEL DISTRIBUTION*

	North America	Global
Active:	18	105
Pipeline:	9	49

HALF MOON BAY, CA



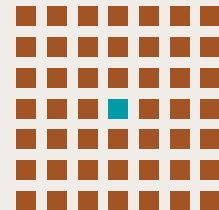
BENEFITS

- Best Western Hotels and Resorts' \$7.2 Billion in Total Global Revenue†
- Award-winning loyalty program with nearly 33 million members, Best Western Rewards®
- Worldwide sales leveraging the power of our massive global infrastructure

HALF MOON BAY, CA



*Numbers are approximate, may fluctuate and include hotels currently in the development pipeline.



BALFOUR, BC



SCOTTSDALE, AZ



SARASOTA, FL



JUNEAU, AK



BW
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COLLECTION
by BEST WESTERN

Make your mark on the upper midscale market.

Offering a portfolio of approximately 4,700 hotels in over 100 countries and territories worldwide*, Best Western® Hotels & Resorts can expand your investment portfolio in the top North American markets.

BW | Best Western.
Hotels & Resorts



bestwesterndevelopers.com

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